

Voices of Double Up Food Bucks

Double Up Food Bucks connects Iowa farmers with local consumers to help solve the challenges rural Iowa communities face, including higher rates of poverty, obesity, supermarket scarcity and food insecurity.

The program helps farmers grow their customer base, increase their sales and close the healthy food access gap for their fellow Iowans.



We were nervous because of COVID-19 that it would be a bad year for selling, but Double Up Food Bucks helped. We had many customers and are making more money at our market than we used to make.

Simon Bucumi
Global Greens



Double Up Food Bucks brings more low-income people out to the farmers market and gives them access to healthier food. Double Up Food Bucks brings new customers and more sales to us.

Becky Huang
North Iowa Berries & More



Double Up Food Bucks makes it easier to vendors to sell and easier for customers to buy. Before, my customers wouldn't buy green peppers or onions because they think they are expensive - now they will buy them.

Bizmania Charles
Eating Well Farm



**DOUBLE UP
FOOD BUCKS™**
IOWA

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